



The visual DAM for smart companies

www.momapix.com/en



MomaSoft - Who we are

MomaSoft was founded in Rome in 2006 as a software company specialized in the development of Digital Asset Management solutions for visual content.

We have designed MomaPIX DAM software as a **flexible-by-design SaaS (Software as a Service)**. For us, this means making the software do what the customer needs, in an easy and quick way.

Nowadays we host the asset library of tens of important brands in many industries and photo agencies.

Our Offices are in Rome and Turin and we have a representative in Paris.

Clients

Among the archives managed with our software there are companies such as **Palazzetti** and **Citroen**, beyond several Italian and foreign photo agencies.



MomaPIX features

- Users access
- Restrictions on files visualization and download
- Files upload
- Filters on upload
- Private section of the archive
- Bookmarks - Lightboxes
- Online metadata and images editing
- Thesaurus
- Reports
- Reports settings
- Promotion/sharing tools
- Search engine and multivel tags
- API

Users access

“Access” panel allows to manage website users permissions:

- **suppliers and partners** authorized to upload digital contents and/or to manage administration panel
- **external users/customers** authorized to view and download contents

You can manage unlimited accounts.

The screenshot on the right shows **suppliers profile**: it is possible to define if the files uploaded by a supplier are parked in a private section before publication and also define upload filters - see next slides-.

The screenshot shows the detail of permissions that can be assigned to a supplier.

PERMISSIONS

USER PROFILE

- Photographer - Files upload. Editing of own files. Reports about owned files.
- Seller - File upload and download. Lightbox and presentation management.
- Editor - Files upload, download and editing. Lightbox and presentation management.

ACCESS TO ADMINISTRATION PANELS

Choose available panels

- access
- promotion
- reports
- database management
- settings
- subscription

FILES UPLOAD

WEB UPLOAD

Web upload enabled

User can upload files both in private and public section

Enable the user to upload files using web interface tools: 'upload files in archive', 'upload a new service', 'add files to a service', 'WebFTP'

FTP ULPOAD BETA

Ftp upload enabled

Files are uploaded in private section

Enable user to upload by its own ftp client (FileZilla, Fetch, CyberDuck etc...). Sets will be created according to iptc metadata information

Server address: ftp4.momapix.com
Username: momapix@ornellainglese
Password:same password used for web access

Users access - permissioning

The next screenshot show MomaPIX **internal users/customers folder** where it is possible to define:

- permissions on view and download contents
- what part of the archive the user can see

It is also possible to define what kind of **download** must be enabled to the client (file format - images and/or videos - and embed code) and any **limits on categories** and number of files that can be downloaded.

Also an ftp server can be associated to the client for files **distribution**.

LOGIN OPTION

USER PROFILE
Set this user permissions on MomaPIX website

- Visualisation and download with e-commerce
- Visualisation and download pdf
- Visualisation and download low resolution (one by one file)
- Visualisation and download high resolution (one by one file)
- Visualisation and multiple download (more files together)

FILE PROTECTION IN LOW RESOLUTION

VISUALIZATION OPTIONS

FILTER ON CATEGORIES
It allows you to select the list of categories available to this client. No selection means no filter.

ARCHIVE VISUALISATION

Users access - security

MomaPIX includes all the measures to ensure the online archive's protection.

Among these, it is possible to manage the access to the archive according to IP addresses, by creating blacklists or restricting the access just to a defined IP list.

By purchasing a specific certificate it is possible to run MomaPIX on HTTPS protocol for a secure communication.

The screenshot below shows how to set passwords security levels and workstation validation.

ACCESS SECURITY

Define the security levels that protect access to your archive. You can set the minimum password strength, the password expiration time and the validation of the access workstations. The workstations validation can be done in implicit or explicit manner. Enabling the explicit manner, the system sends to the user's mailbox that has correctly entered his username and password, a confirmation code number. Waiting for the code validation, access to the system is blocked. In the case of implicit validation, the system alerts via email the administration about the use of a new workstation. This is a one off process until the users access using a new computer, phone, browser, erase cookies or connect from a new network

	PASSWORD STRENGTH	PASSWORD EXPIRATION	WORKSTATION VALIDATION
GUEST ACCOUNT	no requirement	never	disabled
CLIENT ACCOUNT	no requirement	never	disabled
PHOTOGRAPHER ACCOUNT	no requirement	never	disabled
EDITOR ACCOUNT	no requirement	never	disabled

Users access - groups

Through **tags** it is possible to insert single account in **groups of users**.

Common permissions on website policies can be associated to groups (e.g. promotional newsletter receiving, images folders view and download etc.)

The screenshot below shows tags details in external users/clients folder.

The screenshot displays a web application interface for user management. At the top, a navigation bar includes links for MAIN, ACCESS, PROMOTION, REPORTS, DATABASE MANAGEMENT, SETTINGS, SUBSCRIPTION, and HELP. Below this, the page title is 'ACCESS::CLIENTS' with a count of '[5 / ∞]'. A search bar is present with the placeholder text 'search in all accounts'. A list of five accounts is shown on the left, with the third account, '3. mario' (Mario Fretti), highlighted in blue. The main content area is titled 'ACCOUNT INFORMATION' and contains the following details:

- NAME AND LASTNAME:** MomaPIX
- EMAIL:** info@momapix.com
- TAGS:** A list of tags including FR, MAGAZINE, PARTNERS, and PRESSAGENCY. A note below the tags reads: 'Add one or more tags, separated by commas, to insert the account in a group of users.'

Restrictions on files visualization and download - 1st level

It is possible to insert **restrictions** to reserve files uploaded by a specific supplier to a group of customers or to exclude specific groups of customers from that contents use.

These are first level restrictions, applied through Suppliers and Clients mapping with tags.

It is always possible to consider exceptions to general restrictions, inserting second level restrictions on individual files - see next slide.

ACCOUNT INFORMATION

NAME AND LASTNAME

EMAIL

TAGS
Add one or more tags, separated by commas, to insert the account in a group of users.

COMMERCIAL RESTRICTION
Insert eventual restrictions on this supplier content uploaded selling. Restrictions can be applied using tags defined in clients sheets. Each clients group is identified by one or more tags.

- BEAUTY
- FR
- MAGAZINE
- PARTNERS
- PRESSAGENCY

Restrictions on files visualization and download - 2nd level

It is possible to **reserve files or folders to one or more users and groups**, giving them one of the following authorizations:

- **Visibility on website:** with the function “reserved to” that can be activated through metadata editor, authorized users will be the only one to view on the website the reserved files. They can download them in high or low resolution or only view, depending on the permissions given when the account has been created.
- **Download:** with the function “available for” that can be activated through metadata editor, authorized users will be the only one to download files visible to everyone in the public section of the website.

The image displays four panels from a metadata editor interface, arranged in two pairs. The left pair shows the 'RESERVED TO' configuration, and the right pair shows the 'AVAILABLE FOR' configuration.

RESERVED TO Configuration:

- RESERVED TO:** A text input field containing 'PUBLISHER,' with an 'APPLY TO: THIS PHOTO' button.
- CAPTION:** A text input field containing 'sofas collection 2016' with an 'APPLY TO: THIS PHOTO' button.
- CATEGORY:** A text input field containing 'collections' with an 'APPLY TO: THIS PHOTO' button.
- ACCOUNT LIST:** A list of accounts: BEAUTY, FR, MAGAZINE, PARTNERS, PRESSAGENCY, and PUBLISHER. Each account has a minus sign icon to its left and a plus sign icon to its right.
- TAGS LIST:** A list of tags: BEAUTY, FR, MAGAZINE, PARTNERS, PRESSAGENCY, and PUBLISHER. Each tag has a minus sign icon to its left and a plus sign icon to its right.

AVAILABLE FOR Configuration:

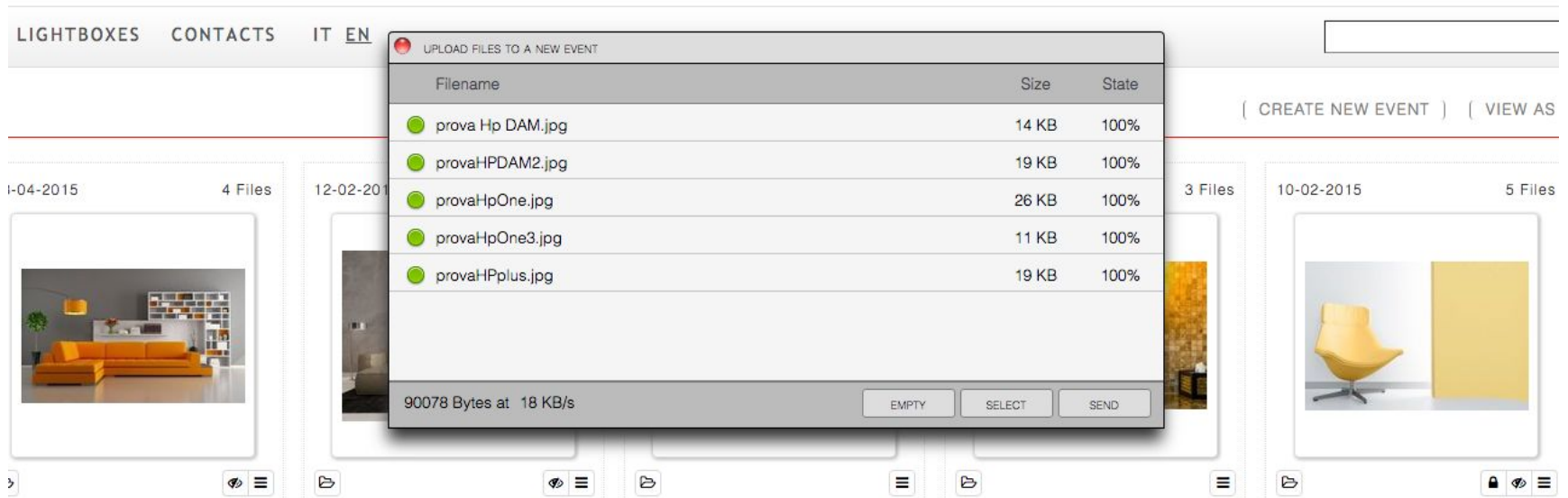
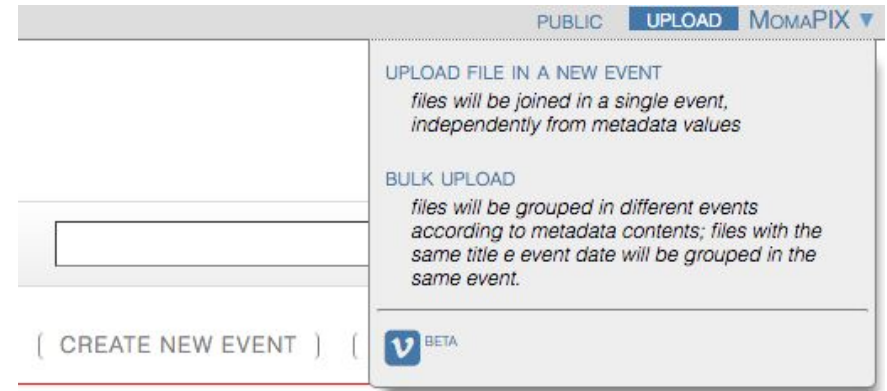
- AVAILABLE FOR:** A text input field containing 'PUBLISHER,' with an 'APPLY TO: THIS PHOTO' button and a plus sign icon.
- KEYWORDS:** A text input field containing 'design, sofas, white' with an 'APPLY TO: THIS PHOTO' button and a plus sign icon.
- CREDIT:** A text input field containing 'F&C' with an 'APPLY TO: THIS PHOTO' button and a plus sign icon.
- ACCOUNT LIST:** A list of accounts: BEAUTY, FR, MAGAZINE, PARTNERS, PRESSAGENCY, and PUBLISHER. Each account has a minus sign icon to its left and a plus sign icon to its right.
- TAGS LIST:** A list of tags: BEAUTY, FR, MAGAZINE, PARTNERS, PRESSAGENCY, and PUBLISHER. Each tag has a minus sign icon to its left and a plus sign icon to its right.

Files upload

Files on MomaPIX can be uploaded through different ways:

- with **web upload** (see screenshot)
- via **Ftp**

Upload is available even by **mobile devices**.



Files upload - customized uploader

It is possible to use an upload form, tailored to the needs of the company, which requires users to enter all the necessary information correctly, populating the fields with free text, selecting from multiple choice and / or choosing from the suggestions given by the software.

In this way all the contents will be archived in a correct and homogeneous way.

The image shows a screenshot of a web-based file upload form. At the top, there are two tabs: "Photo" and "Video". Below the tabs, the form is organized into several sections, each with a title and a horizontal line separator:

- BASIC INFORMATION**: Contains fields for "Shoot Title", "Description", "Category", "Keywords", and "People". At the bottom of this section, there are radio buttons for "Color" (selected) and "Black And White".
- SHOOTING INFO**: Contains three input fields labeled "Date", "City", and "Location".
- COPYRIGHT INFORMATION**: Contains a "Copyright Status" dropdown menu with the selected option "For internal and publishing purposes (no written release)", a "Mandatory Author Credit" input field, a "Mandatory Ownership Credit" input field, a "Privacy Status" dropdown menu with the selected option "To be verified", and an "Additional Information" input field.
- BIBLIOGRAPHY INFO**: Contains three rows of input fields, each row with three fields labeled "Publication", "Number", and "Year".

Files upload - caption builder

The workflow for uploading files can be speeded up thanks to the caption builder (see screenshot on the side), which allows you to **prepare the metadata of one or more events in advance**.

This feature is particularly useful for those who follow events and need to reduce time-to-market: the photos are available online in 15 seconds from the shot. The images are sent via FTP to the MomaPIX site directly from the camera and are immediately searchable as the metadata is automatically taken from the information indicated through the caption builder.

Basically post production is eliminated, with enormous savings in resources and time. The photographer is able to do everything by himself and the images are available in real time.



The screenshot shows a web interface for creating event captions. At the top, there is a 'SELECT USER' section with a text input field containing 'momatest05'. Below this is a 'Common event fields' section with three text input fields: 'CATEGORY' (containing 'All Photos'), 'TITLE', and 'CREDIT'. An 'UPDATE' button is located at the bottom right of this section. Below the 'UPDATE' button, there are two rows of event entries. The first row is labeled 'New_1' and the second row is labeled 'Copy of New_1'. Each row has four buttons: 'DELETE', 'SET AS SELECTED' (highlighted in red), 'EDIT', and 'DUPLICATE'. At the bottom of the interface, there are two buttons: 'GO TO IMAGE UPLOADER' and 'CREATE NEW'.

Filters on files upload

It is possible to set upload filters so that only contents with specific dimension and correct metadata will be accepted.

The screenshot on the right shows the sheet with all the filters that can be set as mandatory.

PRINCIPALE ACCESSI PROMOZIONE REPORTISTICA GESTIONE DATABASE IMPOSTAZIONI ABBONAMENTO AIUTO

IMPOSTAZIONI: PREFERENZE

1. Informazioni generali
2. Configurazione smtp
3. Data e ora
4. Sicurezza password
5. Notifiche
6. Mappa campi ipbc
- 7. Filtri upload**
8. Lista categorie
9. Localizzazione
10. Layout di stampa
11. E-commerce
12. Momapix_network
13. Pagine statiche
14. Impostazioni avanzate

FILTRI UPLOAD

DIMENSIONE MASSIMA FOTO	<input type="text" value="20MByte"/>
DIMENSIONE MASSIMA ALTRI FILE	<input type="text" value="200MByte"/>
DIMENSIONE MASSIMA IN PIXEL	<input type="text" value="7600px"/>
DIMENSIONE MINIMA IN PIXEL	<input type="text" value="200px"/>
SE DIM. PIXEL SUPERIORE AL MASSIMO	<input type="text" value="rifiuta"/>
TITOLO	<input type="text" value="facoltativo"/>
DIDASCALIA	<input type="text" value="facoltativo"/>
CATEGORIA	<input type="text" value="facoltativo"/>
CITTÀ	<input type="text" value="facoltativo"/>
COPYRIGHT	<input type="text" value="facoltativo"/>
STATO COPYRIGHT	<input type="text" value="facoltativo"/>
NAZIONE	<input type="text" value="facoltativo"/>
CREDITO	<input type="text" value="facoltativo"/>
ISTRUZIONI	<input type="text" value="facoltativo"/>
PAROLE CHIAVE	<input type="text" value="facoltativo"/>
LUOGO	<input type="text" value="facoltativo"/>
DISPONIBILE PER	<input type="text" value="facoltativo"/>
NOME OGGETTO	<input type="text" value="facoltativo"/>
RISERVATO A	<input type="text" value="facoltativo"/>
SORGENTE	<input type="text" value="facoltativo"/>
CATEGORIE SUPPLEMENTARI	<input type="text" value="facoltativo"/>
STATO/PROVINCIA	<input type="text" value="facoltativo"/>
DATA SERVIZIO	<input type="text" value="facoltativo"/>
PRIORITÀ	<input type="text" value="facoltativo"/>

Private section of the archive

Admin can decide if a user/supplier is enabled to upload files in the **public section** visible to everyone who visit the website or if they must be “parked” in a **private section** where admin has the possibility to **check, edit, delete** and eventually **public them**.

The screenshot displays the MomaPix archive interface. At the top, a navigation bar includes 'PUBLIC', 'UPLOAD', and 'MOMAPIX'. A dropdown menu is open, showing options for 'PRIVATE', 'PUBLIC', and 'TRASH'. Below this is a search bar with the text 'any category' and a red 'SEARCH' button. A secondary navigation bar contains '(CREATE NEW EVENT)', '(VIEW AS)', a red box with '16', and a 'page 1' indicator with left and right arrows. The main content area features three file sets:

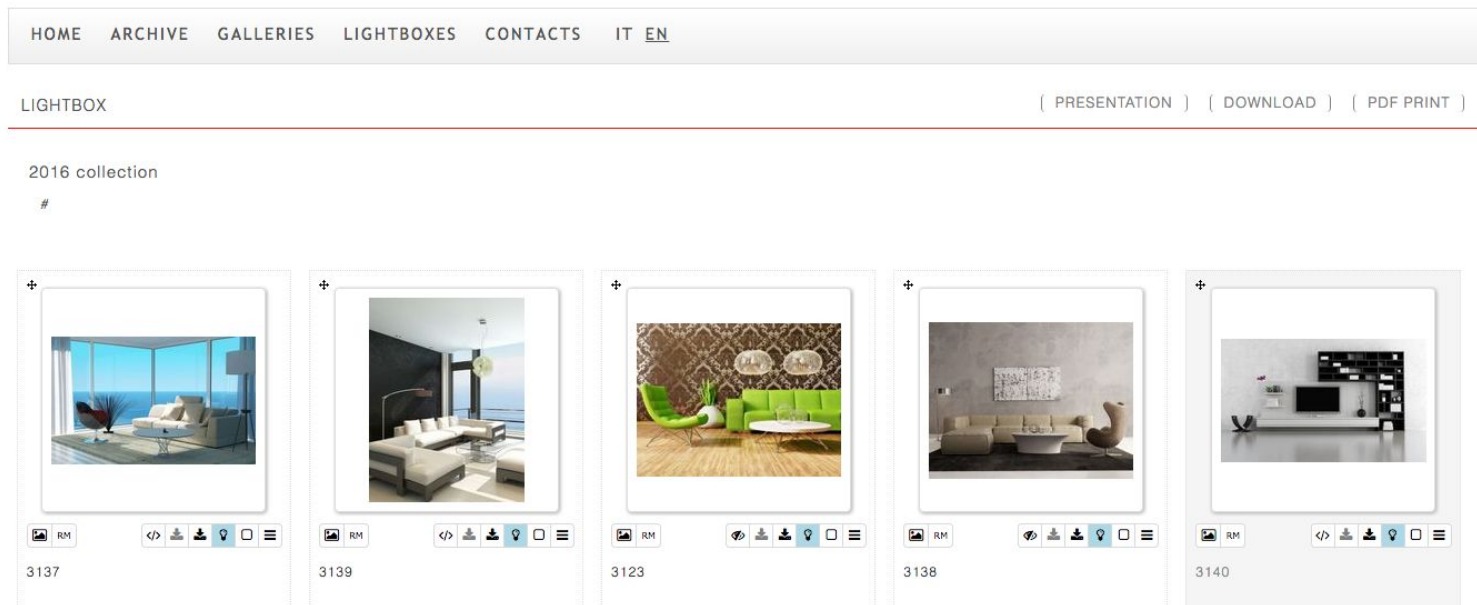
- 08-01-2016** (9 Files): Contains a photo of a white tiger. The set is labeled 'Animals set' and has a share icon and a menu icon.
- 06-01-2016** (4 Files): Contains a photo of a snowy town square. The set is labeled 'Landscapes' and has a share icon and a menu icon.
- 05-01-2016** (6 Files): Contains a photo of a person performing a bicycle stunt. The set is labeled 'Sport events' and has a share icon, a lock icon, and a menu icon.

Bookmarks - lightboxes

Both internal users and customers of MomaPIX website can create **lightboxes**.

A lightbox can be considered as a folder, a personal area where it is possible to store single files or a selection of images (for example for a specific search requested by a customer).

Users who created one or more lightboxes find them online after logging into the website and can decide which other users can view or edit them.



The screenshot displays the MomaPIX website's lightbox interface. At the top, a navigation bar includes links for HOME, ARCHIVE, GALLERIES, LIGHTBOXES, CONTACTS, and IT EN. Below the navigation bar, the page is titled "LIGHTBOX" and includes options for PRESENTATION, DOWNLOAD, and PDF PRINT. The main content area shows a "2016 collection" with a list of five image thumbnails. Each thumbnail is accompanied by a set of icons for RM (Remove), navigation, and other actions, along with a numerical ID (3137, 3139, 3123, 3138, 3140).

Artificial Intelligence

Save time thanks to Artificial Intelligence

Artificial Intelligence optimizes time and resources: automatic and accurate tagging to support the cataloging work of images, including the identification of situations and logo recognition.

Thanks to the chatbot (screenshot beside), perform intuitive searches in natural language.



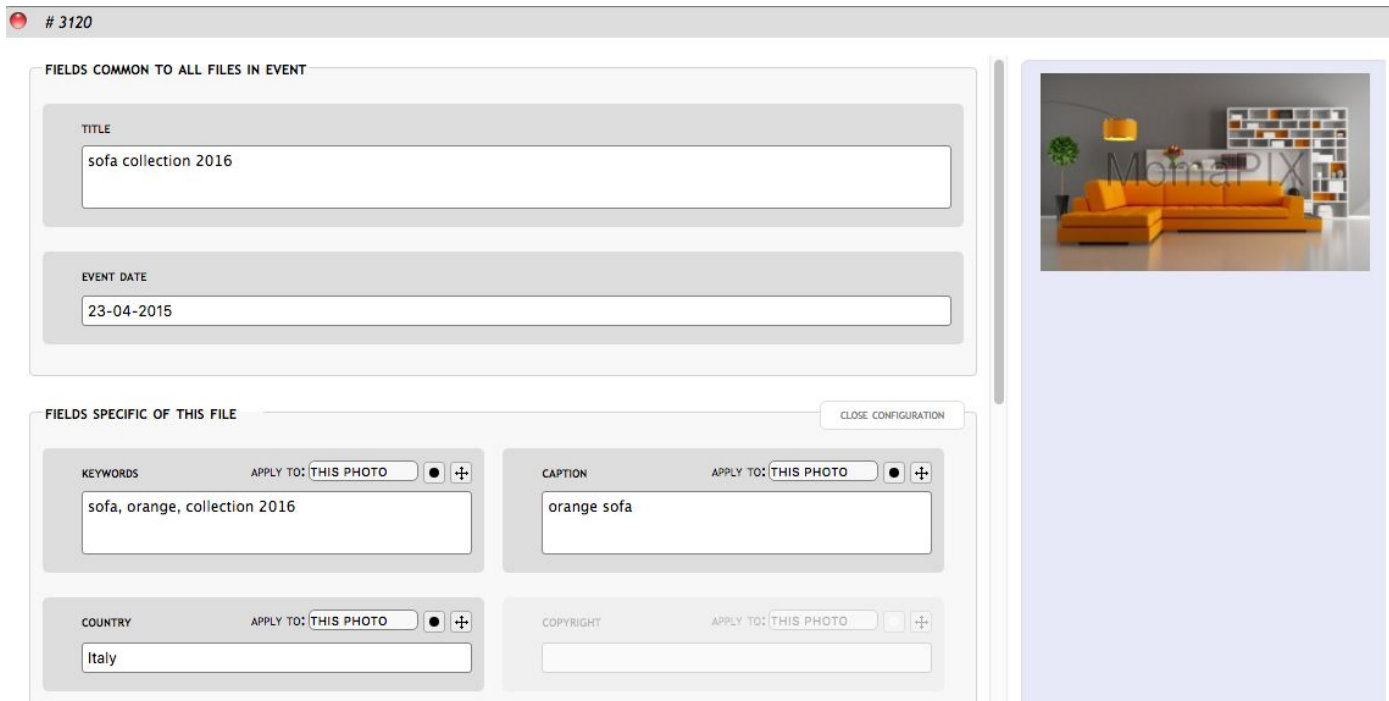
Online metadata editing

Users can **change metadata online**.

This action can be made on single files or blocks (for example, you can decide to add a keyword to a complete images folder).

Every online change is copied in IPTC images fields.

The screenshot shows the sheet for metadata editing. It is possible to customize it by defining what fields must be used and in which order.



The screenshot displays a metadata editing interface for a photo. At the top, a header bar shows a red circle icon and the number "# 3120". Below this, the interface is divided into two main sections: "FIELDS COMMON TO ALL FILES IN EVENT" and "FIELDS SPECIFIC OF THIS FILE".

FIELDS COMMON TO ALL FILES IN EVENT

- TITLE:** A text input field containing "sofa collection 2016".
- EVENT DATE:** A text input field containing "23-04-2015".

FIELDS SPECIFIC OF THIS FILE

A "CLOSE CONFIGURATION" button is located at the top right of this section.

KEYWORDS APPLY TO: THIS PHOTO <input checked="" type="checkbox"/> +	CAPTION APPLY TO: THIS PHOTO <input checked="" type="checkbox"/> +
sofa, orange, collection 2016	orange sofa
COUNTRY APPLY TO: THIS PHOTO <input checked="" type="checkbox"/> +	COPYRIGHT APPLY TO: THIS PHOTO <input type="checkbox"/> +
Italy	

On the right side of the interface, there is a vertical panel. The top part of this panel shows a thumbnail of the photo being edited: a modern living room with a bright orange sofa, a yellow lamp, and a white shelving unit. Below the thumbnail is a large, light blue rectangular area.

Online metadata editing - grid view

It is possible to manage metadata online in bulk, with a user experience similar when you work on excel files.

The screenshot shows the R.E.A. (Réseau Éducatif de l'Amérique) online metadata editing interface. The top navigation bar includes the R.E.A. logo, a search bar with the text "Search By Keyword, Id Or File Name", and options for "Archive search", "Search by events", and "Lightbox search". The main navigation bar features tabs for "Toutes les unes", "Actualité", "Subject mags", "Tourism", and "Creative". A sidebar on the left contains "Advanced Search", "Date", and "Upload Date" filters, along with a section titled "À la une" featuring a photo of a man and a woman in a laboratory setting with the caption "[IMAGES DE LA SEMAINE] du 25 avril au 2 mai en cours". The main content area displays a grid of 20 items, each with a list icon, an eye icon, a lock icon, a trash icon, a radio button, an ID number, a date, a title, and a date/location. The grid is currently showing 200 items per page.

☰	👁	🔒	🗑	<input type="radio"/>	9382992.259473	02-05-2022	ETATS UNIS - Automobile - Voit...	May 1, 2022, Highland Park
☰	👁	🔒	🗑	<input type="radio"/>	9382991.259473	02-05-2022	ETATS UNIS - Justice - Proces J...	April 28, 2022, Fairfax, Virg
☰	👁	🔒	🗑	<input type="radio"/>	9382990.259473	02-05-2022	RUSSIE - Actualites	April 29, 2022, Moscow, M
☰	👁	🔒	🗑	<input type="radio"/>	9382989.259473	02-05-2022	ETATS UNIS - People - Diner des...	April 30, 2022, Washingto
☰	👁	🔒	🗑	<input type="radio"/>	9382988.259473	02-05-2022	ETATS UNIS - Actualites	May 1, 2022, Los Angeles,
☰	👁	🔒	🗑	<input type="radio"/>	9382958.259473	02-05-2022	CANADA - Actualites	April 29, 2022, Ottawa, Car
☰	👁	🔒	🗑	<input type="radio"/>	9382957.259473	02-05-2022	POLITIQUE - Assemblée regiona...	April 29, 2022, Marseille, F
☰	👁	🔒	🗑	<input type="radio"/>	9382956.259473	02-05-2022	UKRAINE - Guerre - Manifestatio...	April 30, 2022, Kyiv, Ukrain
☰	👁	🔒	🗑	<input type="radio"/>	9382955.259473	02-05-2022	UKRAINE - Guerre - Vie quotidie...	April 30, 2022, KHARKIV O
☰	👁	🔒	🗑	<input type="radio"/>	9382954.259473	02-05-2022	UKRAINE - Guerre - Depart d'orp...	April 28, 2022, Mukachevo
☰	👁	🔒	🗑	<input type="radio"/>	9382953.259473	02-05-2022	UKRAINE - Guerre - Actualites	May 1, 2022, Irpin, Ukraine
☰	👁	🔒	🗑	<input type="radio"/>	9382952.259473	02-05-2022	UKRAINE - Guerre - Actualite du ...	May 1, 2022, Kyiv, Ukraine:
☰	👁	🔒	🗑	<input type="radio"/>	9382951.259473	02-05-2022	MONDE - New York Times - Actu...	The ruins of Qdratullah's I
☰	👁	🔒	🗑	<input type="radio"/>	9382950.259473	02-05-2022	MONDE - New York Times - Res...	Galina Ploschenko, a Holo
☰	👁	🔒	🗑	<input type="radio"/>	9382949.259473	02-05-2022	ETATS UNIS - New York Times - ...	Jacob Caswell at the finish
☰	👁	🔒	🗑	<input type="radio"/>	9382948.259473	02-05-2022	ETATS UNIS - New York Times - ...	Naomi Campbell speaks a
☰	👁	🔒	🗑	<input type="radio"/>	9382947.259473	02-05-2022	ETATS UNIS - New York Times - ...	Daniel Craig and Ruth Neg

Online metadata editing - via CSV/XLS file

Users can **insert and change metadata in bulk** by an excel file.

MomaPIX recover the information on filenames and it matches the corresponding metadata.

METADATA IMPORT

File
True-Blue-Treats.Xls
OPEN
UPLOAD
DELETE

Map
Map 1
APPLIES
RENAME
DELETE

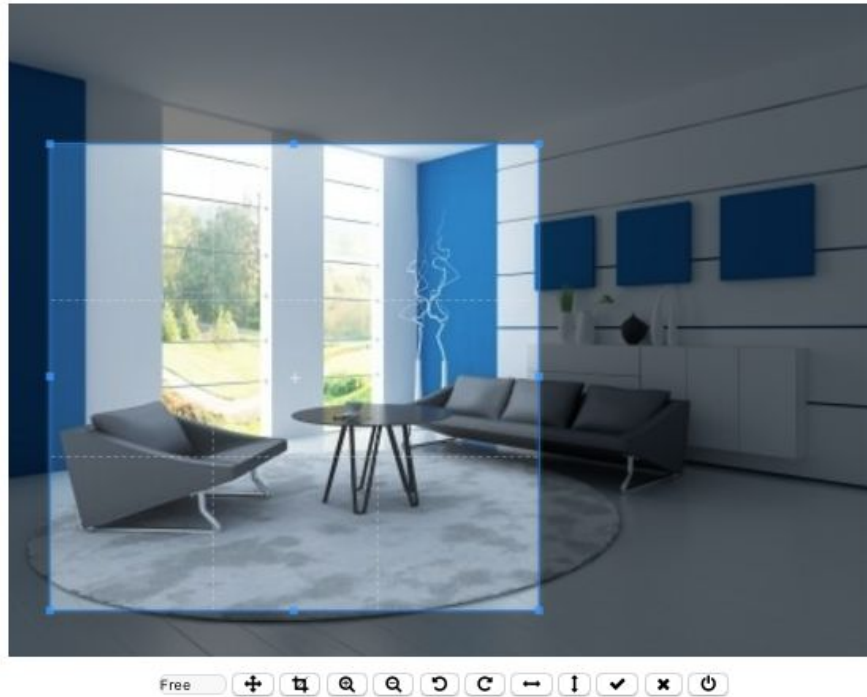
	IMAGE TITLE <input checked="" type="checkbox"/>	KEYWORDS <input type="checkbox"/>	PHOTOGRAPHER <input type="checkbox"/>
	File Name	Keywords -> Keywords	Credit -> Credit
1	True-Blue-Treats-003.jpg	peacock blue,blue,background,peacock blue background,green,yellow,fabric,strips,fabric strips,leaves,yellow leaves,decoration,ribbon,strings, christmas, christmas decoration,handmade,handcraft,colourful,cool colours,cool,design,creative,creativity	Barbara Groen
2	True-Blue-Treats-004.jpg	styling,couch,sofa,settee,blue,green,peacock blue,navy blue,peacock blue wall,blue velvet,velvet,velvet upholstery,cushions,patterned cushions,wallpaper,golden,indigo,throws,knit,denim,ru g,grey,metal,metal box,box,grey metal box,candleholder,wireframe,golden candleholder,patterned wallpaper,geometric,geometric pattern,candles,lit,blue,candles,green candles,squirrel,figurine,animal figurine,cups,white cups,white and blue,decoration,christmas decorations,tree,baubles,strip,fabric strips,string,hanging,wall hooks,cool colours	Barbara Groen
3	True-Blue-Treats-005.jpg	peacock blue,blue background,green,blue,shade,cloth,blue cloth,green,green cloth,fading,faded,clip,binder clip,golden,wrinkles,wrinkled,attached,hanging	Barbara Groen
4	True-Blue-Treats-006.jpg	blue,blue background,strips,fabric strips,colourful,shade,shades of blue,cream,beige,green,pile,cloth,purple,cool colours	Barbara Groen
5	True-Blue-Treats-007.jpg	blue,blue background,strips,fabric strips,colourful,shade,shades of blue,cream,beige,green,pile,cloth,purple,cool colours,scissors,rope,paracord,blue and white,roll	Barbara Groen

Online images editing

Users can **edit images straight from their online archive.**

The most common features of photo editing programs are available, such as crop, rotate, flip and zoom.

MomaPIX keep track of all the changes made on the original images: all the saved versions can be recovered, if needed.



Zoom of images at very high resolution

For museums, in the scientific, medical and astronomical fields or for geographic information systems, the ability to view the smallest details of an image with the zoom is functional to many study activities.

MomaPIX digital asset management integrates a web-based viewer for zoomable, high-resolution images, available from both desktop and mobile devices.



Automation rules

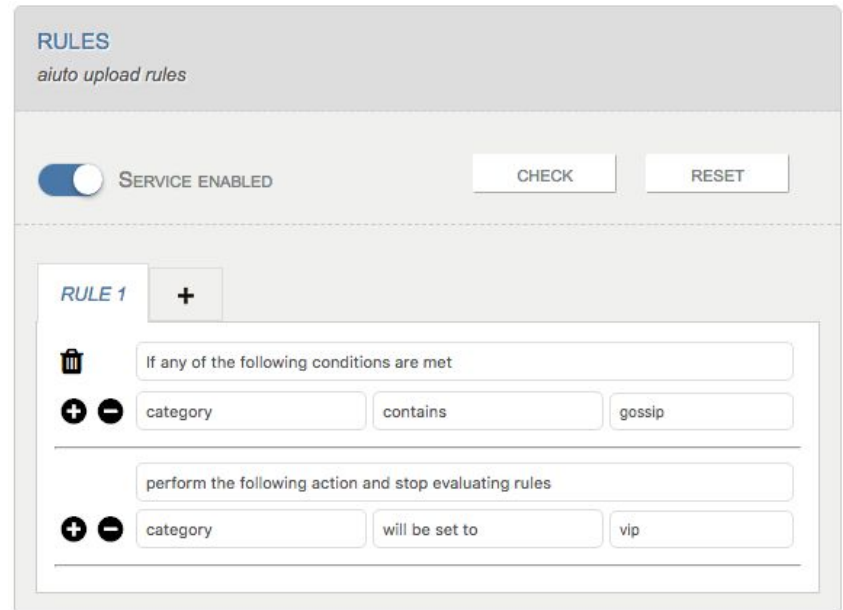
MomaPIX provides a tool to standardize metadata of the images received from different partners, before they are uploaded in the archive.

It also allows to automate some actions according to metadata, filenames or supplier.

Action to be executed by the software upon the occurrence of the condition/s can be one the following:

- Change/add metadata
- Automatic files distribution to one or more clients
- Restrict files visualization and/or download to one or more clients.

Please see an example in the screenshot.



The screenshot shows the 'RULES' configuration page for 'aiuto upload rules'. At the top, there is a toggle switch for 'SERVICE ENABLED' which is turned on, and two buttons labeled 'CHECK' and 'RESET'. Below this, a dashed line separates the header from the rule configuration area. A rule named 'RULE 1' is shown with a plus sign to add more rules. The rule configuration is divided into two sections: 'If any of the following conditions are met' and 'perform the following action and stop evaluating rules'. The first section contains a condition: 'category' contains 'gossip'. The second section contains an action: 'category' will be set to 'vip'.

Thesaurus

It is possible to fix a set of the keywords that can be used. By uploading an own thesaurus the software can impose and/or suggest only keywords belonging to the thesaurus.

Keywords can be automatically translated, using a **translator** provided by MomaPIX. Users can create an own vocabulary and order the software to first ask it and, only in case of no answer, refer to automatic translator.

TESAURO

DEFAULT ANIMALS BACKSTAGE BEAUTY TREATMENTS&ACC. BODY PARTS CELEBS&MODELS CITY CLOTHES & ACC. COLLECTIVE SHOWS DESIGN DETAILS ANI

cancella svuota download carica associato a: non associato

<input checked="" type="checkbox"/>	IT: search	EN: search
	Anorak (CA)	Anorak (CA)
	Bag (CA)	Bag (CA)
	Baggy shorts (CA)	Baggy shorts (CA)
	balloon sleeves	balloon sleeves
	Bandana (CA)	Bandana (CA)
	Bands&Straps	Bands&Straps
	Beachwear	Beachwear
	Bell bottom trousers (CA)	Bell bottom trousers (CA)
	Belt (CA)	Belt (CA)
	bermuda	bermuda
	Bikini (CA)	Bikini (CA)






Reports

Advanced report options allow to track all the activities registered on MomaPIX website:

- logs
- uploads
- downloads
- syndication (sending via ftp on external server)
- searches
- online sales
- embeds

It is possible to set date interval and filters of every report on uploaded and downloaded files, on searches done on website and on files sent through ftp distribution. Reports can be exported in Excel format too.

The screenshot shows an example of downloads report.

		FOTO ID	DATA DOWNLOAD	ACCOUNT CLIENTE	RISOLUZIONE	NOME FILE	INDIRIZZO IP	METODO
5		3137	13-09-2016 12:23:44	camillatreto	bassa	19533028_s.jpg	95.240.37.70	download singolo
4		3137	13-09-2016 12:22:37	mancini	alta	19533028_s.jpg	95.240.37.70	download singolo
3		3139	12-09-2016 11:35:17	mariorossi	alta	23129051_s.jpg	95.240.37.70	download singolo
2		3139	12-09-2016 11:34:51	robertotalini	bassa	23129051_s.jpg	95.240.37.70	download singolo
1		3123	12-09-2016 11:32:31	mariorossi	alta	9644492_s.jpg	95.240.37.70	download singolo

Reports settings

It is possible to **define which data must be inserted in reports** about downloads, uploads, searches, distribution and logs and in what order must be shown.

The screenshot shows the sheet with all the data that can be inserted in reports.

REPORTS::SETTINGS

- 1. Download
- 2. Uploads
- 3. Searches
- 4. Distribution
- 5. Logs

DOWNLOAD	
PHOTO ID	<input checked="" type="checkbox"/>
RESOLUTION	<input checked="" type="checkbox"/>
DOWNLOAD DATE	<input checked="" type="checkbox"/>
METHOD	<input checked="" type="checkbox"/>
FILENAME	<input checked="" type="checkbox"/>
ORDER ID	<input checked="" type="checkbox"/>
SUPPLIER ACCOUNT	<input checked="" type="checkbox"/>
CUSTOMER ACCOUNT	<input checked="" type="checkbox"/>
IP ADDRESS	<input checked="" type="checkbox"/>
TITLE	<input type="checkbox"/>
CAPTION	<input type="checkbox"/>
CREDIT	<input type="checkbox"/>
SOURCE	<input type="checkbox"/>
COPYRIGHT	<input type="checkbox"/>
SERVICE DATE	<input type="checkbox"/>
OBJECT NAME	<input type="checkbox"/>
FILE SIZE	<input type="checkbox"/>
DESCRIPTION SALE	<input type="checkbox"/>
ORDER DATE	<input type="checkbox"/>
PRICE DESCRIPTION	<input type="checkbox"/>
SELLING PRICE	<input type="checkbox"/>
AMOUNT	<input type="checkbox"/>
CASHED DATE	<input type="checkbox"/>

Promotion tools - email marketing

MomaPIX offers different tools to promote and deliver digital contents:

- email marketing
- presentation
- pdf print

The screenshot below shows an example of an email automatically generated with a click starting from a service in the archive.

The screenshot displays the MomaPIX email editor interface. On the left, the email draft is visible, including the recipient list, subject, and sender information. The main content area shows a preview of an email with the heading "INTERNAZIONALI BNL D'ITALIA" and a link "clicca per andare alla pagina del servizio". Below the text are three images: a tennis court, and two tennis players in orange attire. On the right, the "SELEZIONE CONTENUTO" sidebar is active, showing options for content selection and layout configuration. The "GRAFICA E LAYOUT" section includes a grid editor and various settings for icons, margins, and corners.

Destinatari (1): info MomaPIX <tech@momapix.com>

Altri Destinatari: inserisci qui indirizzi email non presenti nella lista clienti. Le mail inviate a questi indirizzi non

Oggetto: Internazionali BNL d'Italia

Da: Ornella Caradonna <o.caradonna@momapix.com>

SELEZIONE CONTENUTO

Ultime immagini visualizzate
Contenuto dei servizi senza raggruppamento

Filtro sulle categorie

GRAFICA E LAYOUT

Info Overlay Info Columns RowHeight
25 10 5 250

Max Icon Margin Corner
25 10 5

Salva Elimina

Lista dei layout salvati

Promotion tools - email marketing

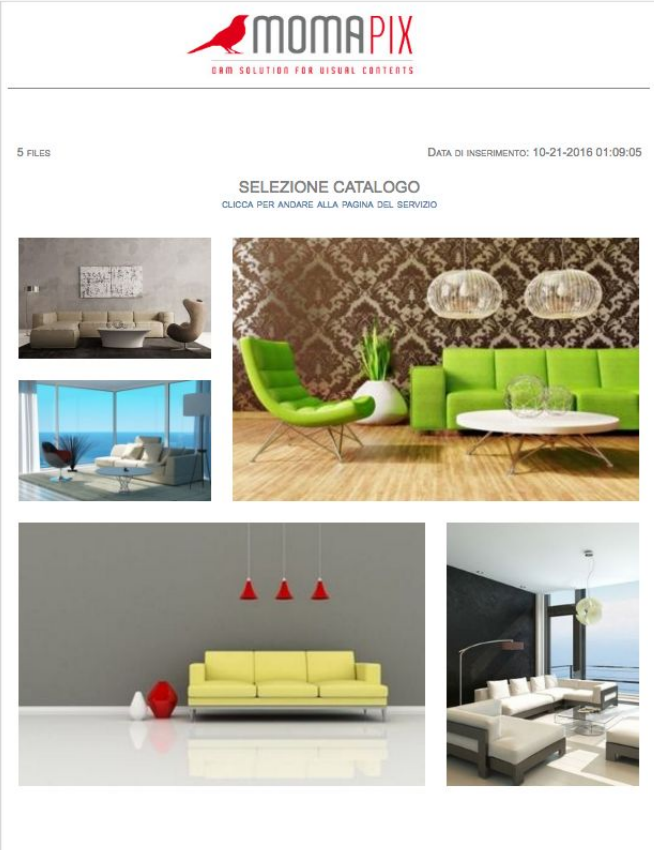
MomaPIX allows to generate promotional emails in few clicks, starting from the contents uploaded on the website.

Many features associated to this function are available:

- **Template layout:** You can take advantage of an editor to customize emails graphics and layouts, to better promote digital content. Once you have created templates you like, just save and reuse them whenever you want.
- **Contents:** You can use a lightbox to promote not only specific images and videos from different folders but also complete set of images. Moreover you can promote the last event uploaded, today's events or yesterday's events.
- **Lists:** You can manage an address book to easily promote contents to many contacts. In any moment you can immediately change a contact into a user with access and download permissions. You can import contacts list from excel files.
- **Campaigns planning:** promotional campaigns can also be planned in advance and automatically send by MomaPIX in defined days and hours.
- **Campaigns reports:** You can access the complete history of the emails sent from MomaPIX, recovering what, when and to whom you sent a promotion. For any email you can check the open rate and the click through rate with the detail of the users who clicked on the links.

Promotion tools - email marketing

The screenshots below show email marketing campaigns report sheets, with the detail of who received the emails and who red/clicked them.



momapiX
DAM SOLUTION FOR VISUAL CONTENTS

5 FILES DATA DI INSERIMENTO: 10-21-2016 01:09:05

SELEZIONE CATALOGO
CLICCA PER ANDARE ALLA PAGINA DEL SERVIZIO

Aperte 60% Cliccate 40%

Numero di destinatari 5

Inviati con successo 5

Totale aperte 3

Totale cliccate 2

LINK PIÙ CLICCATI

<http://demo.momapiX.com/develop/item/1/1127796> 3

<http://demo.momapiX.com/develop/item/1/1127793> 2

<http://demo.momapiX.com/develop/item/1/1127792> 1

UTENTI CON PIÙ CLICK

cliente 4

info MomaPIX 2

	🔗	NAME	INVIATA	APERTA	CLICCATI	IN ERRORE
5	<input type="checkbox"/>	Riccardo	10-24-2016 03:20:22			
4	<input type="checkbox"/>	Claudio Melissari	10-24-2016 03:20:19	10-24-2016 03:40:13		
3	<input type="checkbox"/>	cliente	10-24-2016 03:20:18	10-24-2016 03:20:25	10-24-2016 03:20:28	
2	<input type="checkbox"/>	info MomaPIX	10-24-2016 03:20:19	10-24-2016 03:22:51	10-24-2016 03:22:56	
1	<input type="checkbox"/>	Ornella	10-24-2016 03:20:20			

Promotion tools - MomaTransfer

Particular attention should be paid to the "**Download Settings**" item available in the Promotion Panel.

If activated, useful options are offered to allow **bulk downloading via links** of the images and/or videos inserted in the email.

These options are:

- Availability time of the link for download
- Number of download available
- Resolution (high or low) and the possibility to apply watermark
- Type of download:
 - **free** (Everyone who know the link can download),
 - **reserved** (Only users who have a registered account on MomaPIX website belonging to the link sender can download, by logging in),
 - **with a protection code** (The admin sends the email and generate a protection code to download. The user must know the code to download).

DOWNLOAD SETTINGS

Delete after days:

Number of allowed downloads:

Watermarking content

Contents resolution

Type of download

Files will be downloadable by anyone who knows the link.
The download reports will indicate anonymous customers

Promotion tools - MomaTransfer

The recipient of the e-mail must click on the "click here to download" button and a screen similar to that of WeTransfer will open; from here, you must click on the "download" button.



For site administrators, complete reporting is available to monitor whether users who received emails opened it and clicked on the download link.

Promotion tools - pdf print

Images uploaded on MomaPIX can be shown through “pdf print” function too. Thumbnails in pdf generated by the system are linked to the website images: you are addressed to the web preview by clicking on it.

Pdf print is available both for internal and external website users.

There are 6 different layouts. An example in the screenshot below.



Id: 3120
23-04-2015 - divani -



Id: 3121
23-04-2015 - divani -



Id: 3122
23-04-2015 - divani -



Id: 3123
23-04-2015 - divani -



Id: 3137
23-04-2015 - divani -



Id: 3138
23-04-2015 - divani -



Id: 3139
23-04-2015 - divani -



Id: 3140
23-04-2015 - divani -

Promotion tools - Feed RSS

With MomaPIX you can enable the use of the RSS feed for the entire archive or for a single category.

The customer can choose the categories of the archive to "subscribe", so that he can receive in real time via web all the news in the archive corresponding to the chosen category.

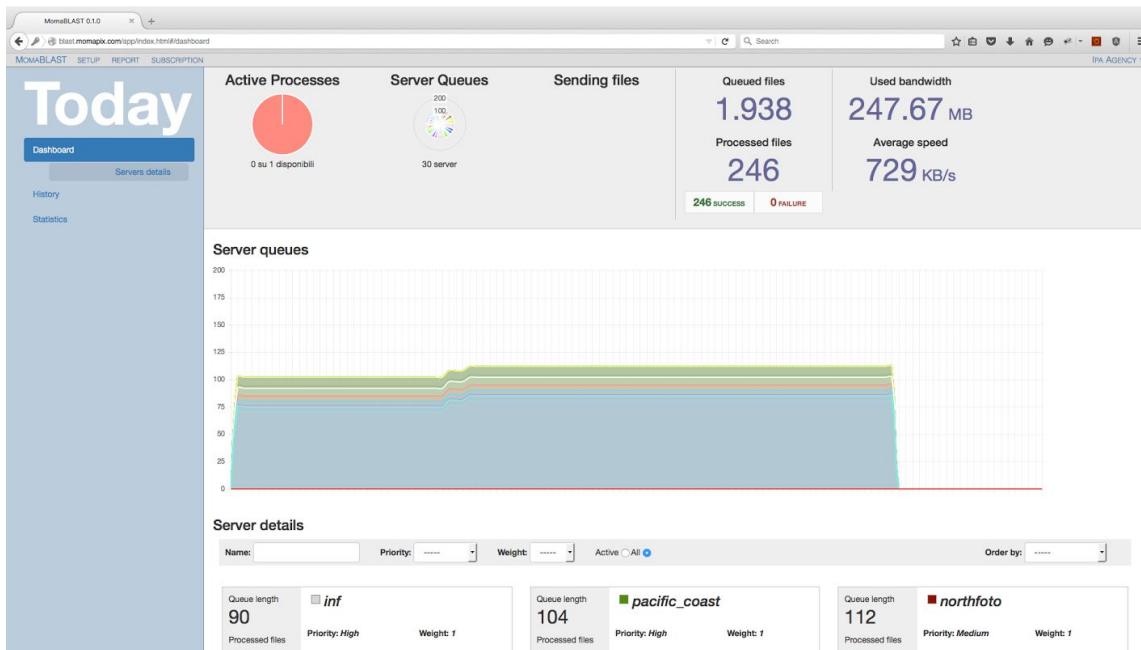
In this way for example you can create a special section or a specific page on a website, such as the company website, and make sure that it is filled in real time with all new images and videos uploaded that belong to the chosen category.

ADVANCED SETTINGS::ADDITIONAL FUNCTIONS	
ENABLE COMMENTS TAB	<input type="text" value="no"/>
REGISTRATION FORM <i>If you enable this option your website visitors have the opportunity to fill a form to require access and download permissions. In section Accesses - > Account requests you can approve or change these permissions.</i>	<input type="text" value="enabled"/>
SITEMAP <i>If you enable sitemap you foster contents index on search engines</i>	<input type="text" value="disabled"/>
RSS FEED <i>Enable o disable rss feed updates with information about the new events uploaded</i>	<input type="text" value="disabled"/>
GALLERIES MANAGEMENT	<input type="text" value="disabled"/>
GOOGLE ANALYTICS UA CODE	<input type="text"/>
PASSWORD RECOVERY PROCEDURE	<input type="text" value="enabled"/>
VIEW SOCIAL BUTTONS	<input type="text" value="disabled"/>
WORDPRESS PLUGIN ACCESS KEY <i>Use this code for Wordpress plugin configuration by MomaPIX for your Wordpress blog.</i>	9c38c2b408f30e69222892c537446698

Sharing tools - MomaBlast

MomaBlast software can be integrated with MomaPIX to enhance its distribution features or used independently. MomaBlast allows to deliver contents in a fast and simultaneous way to different FTP/HTTP servers.

For example, if a company has to send images of a new product to many partners throughout the country and/or internationally and need to deliver them on ftp partner's servers, the only thing to do with MomaBlast is to set a partners list organized in groups and send the selected files just with a click. For more details, please visit www.momablast.com



Sharing tools - Embed code

Embed code permits the company to provide users just with a code that they can insert in their web portal instead of downloading the high-res.

MomaPIX tracks the number of views too: it has commercial implications since, for example, a photo agency could implement a pay-per-view business model (the publisher pays according to the "success" that got the photos/video on the web).

The screenshot below shows the options available to embed an image in a website or blog.

EMBED

INSERT THIS IMAGE

copy and paste this code on your site or blog

Choose dimensions


300

Choose informations to be shown

include/exclude caption

Copy & paste this code to your website or blog

```
<iframe id='embed-frame-3137' scrolling=no frameborder=0 data-image-link='undefined' style='border:0px none' width=300 height=188 src='http://my.momapix.com/ornellacaradonna/embed/0x694247544e4f50706b592b79495a5a39586e714a564d47514b384854496249707a4b78476c3068692b473359686d67336f4671443954437836637a3876486751414a654c427a4276566531325946414a4947312f446e6652547078432f582b6e472b56444e636f51513344786b4e4d6b4a594e51356b63547857586f437a5035'></iframe>
```



[View Similar Images](#)

© MomaPIX

Search engine

Users can fastly find contents on MomaPIX website using search for **keywords, date, relevance** to keywords or photo **id**.

After you inserted the keyword third character in search box , the software **suggest keywords list** in archive with those three beginning letters.

It is also possible to share with other users a search result, sending **univocal link** to the webpage with the results.

HOME ARCHIVE GALLERIES LIGHTBOXES CONTACTS IT EN

divani any category **SEARCH**

SEARCH [VIEW AS] [DOWNLOAD] [PDF PRINT] [SYNDICATE] 16 RM RF page 1 of 1

horizontal
 vertical
 squared
 panoramic

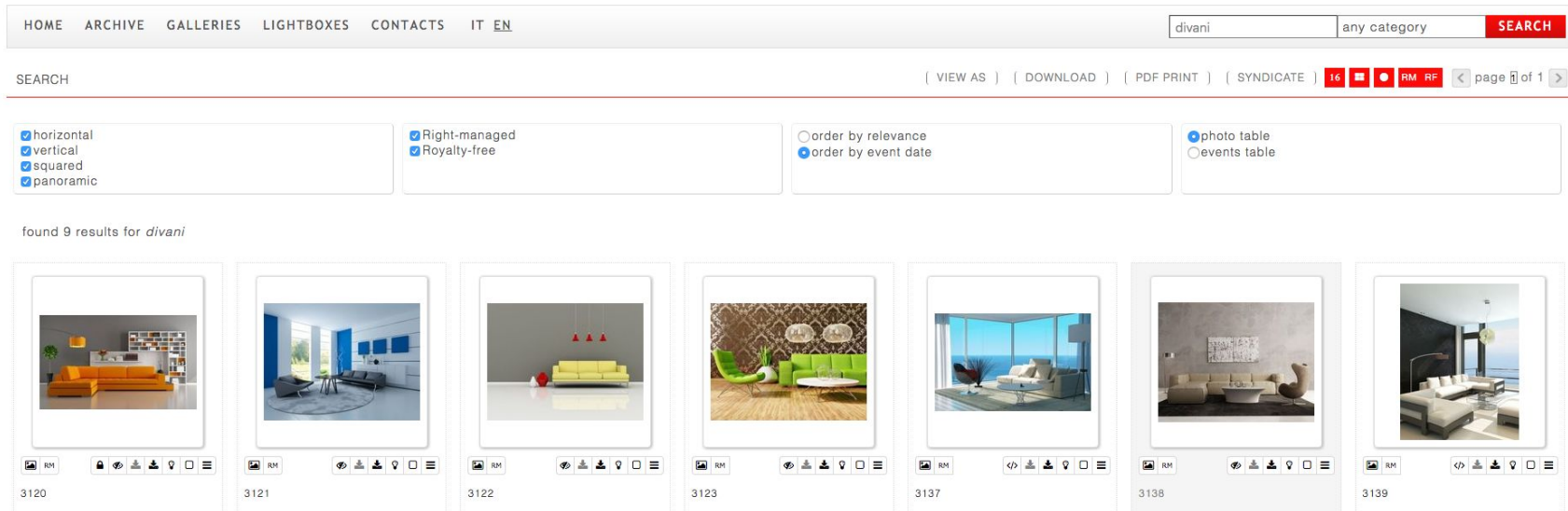
Right-managed
 Royalty-free

order by relevance
 order by event date

photo table
 events table

found 9 results for *divani*

3120 3121 3122 3123 3137 3138 3139



Multilevel navigation filters

MomaPIX has an extensive and multifunctional use of Filters. For each single file uploaded in archive, normally accompanied by IPTC metadata, it is possible to define a list of “keywords” that have a special value towards other keywords as they can be located (catalogued) in a tree structure that can be prior defined from admin.

Each special keyword corresponds to a search filter for users.

For those who are not used to fill metadata before uploading, MomaPIX can make available a customized web interface that obliges to choose a special keyword for each file to be uploaded. See the screenshot.

The screenshot displays a web form titled "INFORMAZIONI DI BASE" (Basic Information). The form includes several input fields: "TITOLO" (Title), "DIDASCALIA" (Description), "DATA SERVIZIO" (Service Date) with the value "09-05-2016", "CATEGORIA" (Category), "FONTE" (Source), "KEYWORDS", "PERSONAGGIO" (Person), "ARCHIVIAZIONE FISICA" (Physical Archiving), "CITTÀ" (City), and "NOTES". A "FILES" section is visible at the bottom, containing a "NOME FILE" (File Name) field. A dropdown menu is open over the "KEYWORDS" field, showing a list of keywords with a checkmark next to the first one. The keywords listed are: acquadotti, impianto di depurazione, aeroporti, bonifica e salvaguardia ambientale, discariche, frane, impianti ecologici, terreni, brochure, da catalogare, depuratori, dighe e impianti idroelettrici, centrale all aperto, centrale in caverna, dighe in calcestruzzo, dighe in struttura mista, dighe in terra e roccia, edilizia, edilizia alberghiera, edilizia carceraria, edilizia industriale, edilizia lavori di restauro, edilizia ospedaliera, edilizia pubblica, edilizia religiosa, edilizia residenziale, edilizia scolastica, edilizia sportiva, eventi pubblici, eventi societari, ferrovie, alta velocita, binari, ferrovia tradizionale, gallerie ferroviarie, impianti elettrici, movimento terre, passante ferroviario, ponti e viadotti ferroviari, impiantistica e macchinario, betonaggio e calcestruzzi, frantumazione vagliatura nastri, gru e movimentazione, movimento terre, scavo in tradizionale, tunnel boring machine, irrigazione, lavori in sotterraneo, deviazione fiumi, fognature, laboratori, parcheggi, tunnel idraulici.

API

It is a web service that provides easy external access to the functions and storage contents: to images, meta- data, video etc. via the HTTP protocol, generally using a URL.

The external application, the Client, can request particular actions by specifying certain parameters within a query .

In this way it is possible to make MomaPIX communicate with any other application to realize an integration or to submit within a different application the contents uploaded in MomaPIX archive.

At the following link there is a technical description of the service offered: [MomaPIX REST Service 2.0](#)



Main benefits

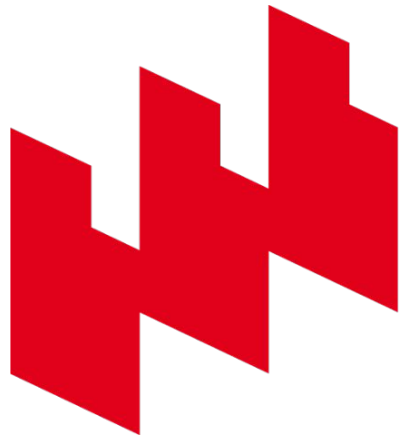
- You get rid of servers, disks and copies
- Always updated software. You don't need to buy updates
- No investments, monthly fee service
- You pay what you use. You can change in every moment the resources for your MomaPIX installation, following the performance and space needs of your activity.
- Free search based on metadata and/or leaded by a tree search
- Simplified workflow
- Immediate and multichannel delivery by MomaBlast
- Promote and share contents in several ways
- Authenticated accesses and reports: you can define who can do what and check advanced reports
- Integration with company systems via API and RSS feed

MomaPIX is made by MomaSoft srl



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momapix